



ANNUAL **REPORT** 2015

A Collaborative Journey



WHAT WE DO

We serve as a business partner to approximately 250 companies seeking to collaborate with stakeholders on issues critical to the future of formulated products. We work directly with legislators, regulators, non-governmental organizations and retail partners to bring safe and effective consumer products to market.

The association is organized around seven business divisions representing product lines. Each division has committees and task groups dedicated to working on the scientific, legislative, regulatory, legal, research management, stewardship and communication aspects of issues. These groups, managed by CSPA staff executives, work together at major association meetings, workshops and educational events to provide valuable input to policy-makers, regulatory agencies and retailers.

The member companies of CSPA also support affiliate organizations. They include the Alliance for Consumer Education, which is dedicated to ensuring responsible and beneficial stewardship of consumer products, with a particular focus on preventing inhalant abuse and poisonings. Another affiliate – the Research & Regulatory Management Council – unites diverse interests into effective working groups.

The CSPA's membership is one of the more diverse among industry trade associations representing the entire supply chain in the processing and manufacturing sector. Members process raw materials and they formulate mixtures. They design and fabricate packaging and they test products. They market, distribute and sell thousands of household and industrial products. They range in size and reach from a family-owned US business with 100 employees to a multi-national consumer products company with thousands of employees.

TWO HUNDRED FIFTY CSPA MEMBERS

Collaborate as a Washington, DC-based trade association representing companies that manufacture, formulate, distribute and sell more than \$100 billion annually in the US of familiar consumer products that help household and institutional customers create clean and healthy environments. Its Board of Directors includes 25 senior managers representing the entire value chain. The association employs 23 people and manages an annual budget of approximately \$23 million including the work of its affiliated groups.

SEVEN PRODUCT DIVISIONS

Staff-managed groups of companies that have an interest in specific product lines collaborate on legislative, regulatory and scientific advocacy. These include:

Aerosol + Air Care + Antimicrobial + Cleaning + Industrial & Automotive + Pest Management + Polishes and Floor Maintenance

ELEVEN COMMITTEES & TASK FORCES

Staff-managed teams made up of member company volunteers and sometimes outside stakeholders collaborate on issues that affect multiple industry sectors. These teams include:

Air Quality + Chemical Management Policy + Dictionary Nomenclature + Environmental Marketing & Claims + Federal Government Affairs + International Affairs + Product Care + Regulatory Affairs + Retail Engagement + Scientific Affairs + State Government Affairs

SIX AFFILIATED PROGRAMS

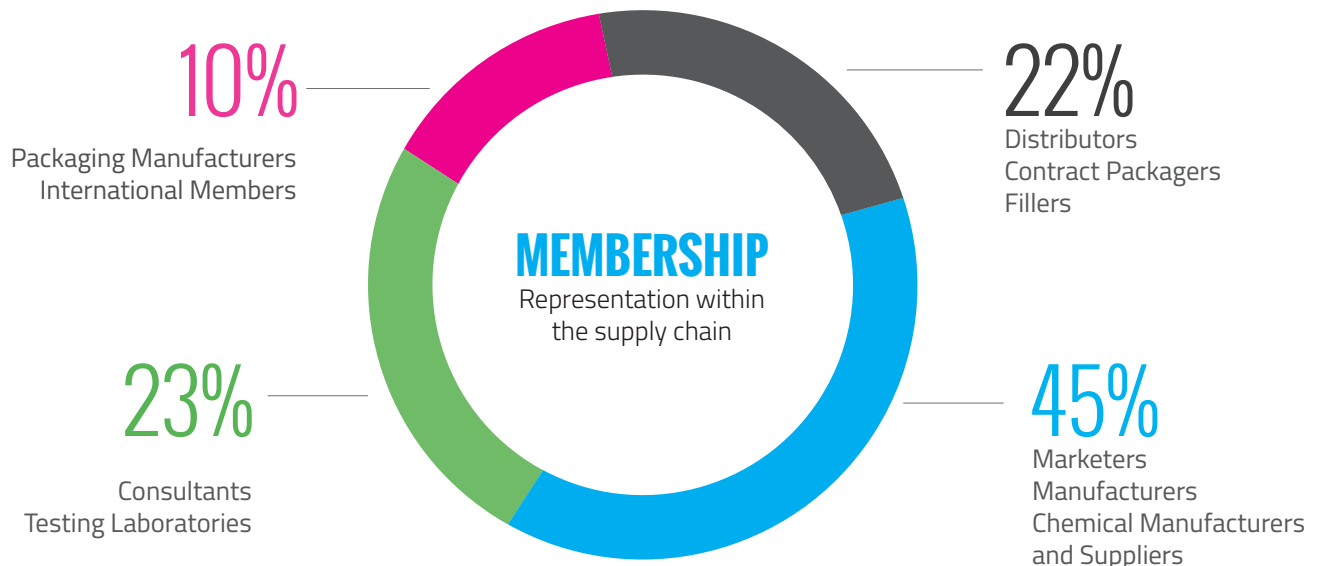
Staff-managed affiliated organizations operate in association with or under the auspices of the association to offer educational and information resources, compliance assistance, consulting services, and specialty insurance options.

They include:

Alliance for Consumer Education 501 (c)(3) + Automotive Specialty Products Alliance + Compliance Assistance Group + Consumer Aerosol Products Council 501 (c) (3) + Consumer Specialties Insurance + Research & Regulatory Management Council

WE HAVE **MORE THAN 250 MEMBERS** IN THE VALUE CHAIN

Including over 1,250 member-company facilities nationwide with at least one facility located in each state and Puerto Rico.



NEW MEMBERS

(November 2014 - October 2015)

Virox Technologies, Inc.

GOJO Industries, Inc.

Ungerer and Company

REACH24 USA, Inc.

Colep

Bonide Products, Inc.

INTEK Marine Technology, LLC

Bona US

Cascade Technologies Ltd.

AP Strategies, LLC

CraftChem, Inc.

Brilliant Endeavours, LLC

Young Innovations/Biotrol

Symrise, Inc. - Scent & Care Division, N.A.

Orchidia Fragrances (Flavorchem Corporation)

Norazza, Inc.

Zschimmer & Schwarz, Inc.

Barr Brands International, Inc.

Rap Products, Inc.

Eurofins Biolabs/Product Safety Labs

Drywired International, LLC

Case Laboratories, Inc.

FEDERAL GOVERNMENT AFFAIRS ADVISORY

COMMITTEE

Committee Co-Chairs: [Victoria Jones, The Clorox Company](#) | [Hal Ambuter, RB](#)
Staff Executive: [Phil Klein](#)

The [Federal Affairs Committee](#) identifies, monitors and develops strategies to support industry interests at the federal level. Positions developed by the committee are used for formal meetings with members of congress and with congressional staff and for testimony at hearings. This year, the committee addressed the following priorities:

Toxic Substances Control Act (TSCA)

- TSCA reform passed the House of Representatives with a 398-1 vote; CSPA was acknowledged on the House floor by the author, Chairman John Shimkus (R- IL).
- The Senate built a filibuster proof majority of 60 senators (representing 38 states) to co-sponsor S. 697, the Frank R. Lautenberg Chemical Safety for the 21st Century Act.
- TSCA modernization bills include strong preemptive language that will enhance the nation's chemical management program and build public confidence in the safety of consumer products.

Pesticide Registration Improvement Act (PRIA)

- CSPA continues to lead the PRIA Coalition and are working with seven trade associations, EPA and NGOs on the development of PRIA IV.
- President Obama signed into law PRIA III in September 2012, and CSPA continues to work on its implementation to ensure our members' predictable decision time frames to get new products to market. We have organized quarterly updates with EPA management to ensure its successful implementation.
- PRIA III has seen 4,015 actions with EPA, meeting the decision time at an impressive 92.1 percent of the time.
- Appropriation dollars continue to drop, putting PRIA implementation in jeopardy.
- CSPA Board members using new PRIA EPA tracking system with 1,310 decision actions monitored.

EPA Safer Choice Program

- CSPA, retail organizations and NGOs along with 70 companies called on Congress to protect the EPA Safer Choice Program in a letter asking Congress to work collaboratively with EPA on this voluntary program.
- CSPA continues to work with the agency on providing more flexibility.
- CSPA wins 2015 Partner of the Year Award along with members, Osprey Biotechnics, Inc., Stepan Company and Wexford Labs

EPA Ozone Standard

- CSPA filed written comments, presented testimony at the EPA public hearings and at congressional hearings, met with senior congressional staff, EPA officials, the Office of Management and Budget (OMB) staff, and with the executive director of the White House Council on Environmental Quality seeking to reduce the adverse impacts of the EPA's Proposed Ozone Standard on member companies.
- While EPA's new 70 parts per billion (ppb) Ozone Standard will pose difficult and expensive compliance challenges, CSPA and its allied trade association succeeded in averting the worst-case scenario — EPA was considering a potential standard as low as 60 ppb.

INTERNATIONAL AFFAIRS

COMMITTEE

Committee Chair: [John Hott, Eastman Chemical Company](#)
Staff Executive: [Tim Brown](#)

The **International Affairs Committee** supports the overall mission of the association by monitoring issues outside the United States and acting on them when appropriate, including participating in international forums. The committee also serves as a platform to educate CSPA members regarding international regulatory compliance requirements for products and serves as a forum for sharing information.

COLLABORATION ON A GLOBAL SCALE

SITTING AT THE TABLE

The committee attended meetings in conjunction with the International Network of Cleaning Product Associations (INCPA)

EXPANDING OUR PRESENCE

Expanded CSPA's international presence by contributing materials to INCPA for the European Committee of Organic Surfactants and its Intermediates World Surfactant Congress and Business Convention in Istanbul, Turkey.

MONITORING

Monitored and informed association members on International regulatory activity including the implementation of the Globally Harmonized System in both Canada and Mexico; and the Security and Exchange Commission Conflicts Mineral Rule and its impact on members.



SCIENTIFIC AFFAIRS

COMMITTEE

Committee Co-Chairs: [James Blattner, SC Johnson](#) | [Lisa Dreilinger, RB](#)

Staff Executive: [Steven Bennett, Ph.D.](#)

The **Scientific Affairs Committee** recommends appropriate scientific positions to the Board of Directors on scientific issues that affect the industry. The committee serves as a forum for coordinating the scientific activities of the divisions and it reviews committee projects and proposals that may have broad implications for the association's members. This year the committee:

Chemical Watch

Authored two opinion pieces for Chemical Watch Environment and Energy Report entitled, "Industry Collaboration will Drive Green Chemistry Innovation" and "Balancing Innovation and Compliance."

California's Safer Consumer Products

Continued offering technical input on the development of alternatives analysis (AA) guidance—including California's Safer Consumer Products Regulation—participating in Health and Environmental Sciences Institute AA work group, and working with national allied trade associations.

California's Proposition 65

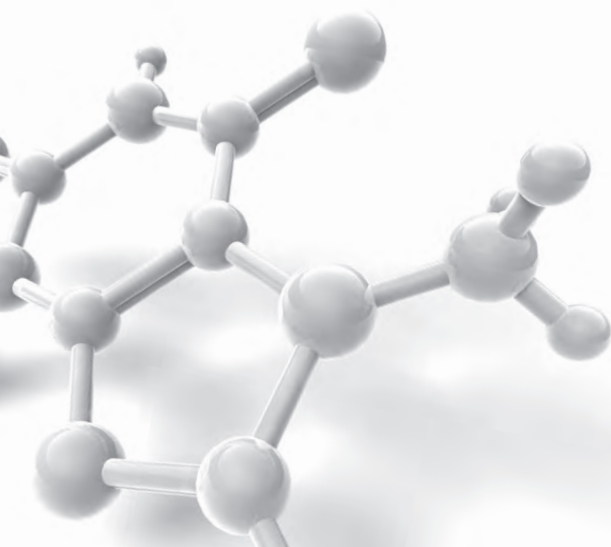
Commented on numerous California Proposition 65 proposals to articulate industry impacts and member concerns.

Monitoring EPA Work Plan

Collaborated with members to engage with EPA on Work Plan Chemicals to minimize industry impact.

Educational Efforts

Facilitated a two-part webinar series entitled "Theory to Reality: Practical Advice on Alternatives Assessment Approaches - Meeting State AA Requirements: Are You Ready?" to assist CSPA members in preparing to meet AA mandates.



ALLIANCE FOR CONSUMER EDUCATION

ACE

Board of Trustees President: *Kelly Semrau, SC Johnson*
Executive Director: *Sara Stickler* | General Counsel: *Brigid Klein*

The **Alliance for Consumer Education** is a 501 (c) (3) organization founded in 2000 and dedicated to educating consumers on the correct use, storage and disposal of formulated products. ACE achieves its mission through unique community and business partnerships that facilitate research-based education, promote awareness and build outreach with constituencies. This year the organization:

Rebranded For 15th Year Anniversary

ACE rebranded, launched a new ConsumerEd.org website and introduced its new logo. Which can be seen in the newly designed poster to the right which was used in ACE's New York City appearance with OK!TV.



ACE Reaches 17 Million Consumers

ACE teamed up with OK!TV for a PSA campaign throughout the month of September. The event was capped off with a loft party in NYC designed to raise awareness about inhalant abuse. The campaign and PSA's reached 17,123,699 consumers with product safety information.

ACE Clean Returns

ACE partnered with Educational Development firm, MDR - Market Data Retrieval, to create an Ace Clean cartoon video on handwashing and healthy hygiene. Launching in February 2016, it will include three lesson plans and is expected to reach over 50,000 teachers.

ACE Prevention Video for Kids

ACE is working with Human Relations Media to create an inhalant abuse prevention video for middle schoolers. Rolling out in December 2015, it will market to over 100,000 teachers.

Grassroots

ACE tackled inhalant abuse in Missouri- visiting St. Peters, MO to help address a spike in inhalant abuse rates. ACE also visited Orange, VA to help spread disease prevention information.



Alliance for Consumer Education.

Educating Consumers, Improving Lives.

▶▶ www.consumered.org